Data and Privacy File Guides

Apple Media Services: CarPlay and Android Auto History

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File name

CarPlay and Android Auto History.csv

File description

This file contains information related to the user's CarPlay or Android Auto play history and events.

Why Apple keeps this information

Apple retains this information in order to understand users behavior and preferences, measure performance, and improve software design.

Field Name	Details
Action Context	Context surrounding the action
App Name	The Apple application in which the user took action
Apple Internal ID	An internal identifier for the Apple application in which the user took action
Client Id	A randomly generated device identifier (unique for each device), which expires every 6 months
Event Date Time	Date and time on which the activity occurred
Event Type	The user action taken on an app (e.g., click, search, enter, exit, etc.)
Host App	The app from which the Apple Media Services functionality was used
Host App Version	The version of the app from which the Apple Media Services functionality was used
Store Front	The country store front in which the transaction occurred
Play Count	Aggregated count of the user's play events
Start Time	The beginning of the time range for the user's play events
End Time	The end of the time range for the user's play events
Play Duration	Aggregated duration of play events
Operating System Version	Version of the operating system used to complete the action
Timezone Offset Min	The difference between GMT (UTC) and the user's local time when an event originated, in minutes
User Agent	Information about the user's device, including the operating system and browser, from which an action was completed